**Overall Demo:**

* Employee Size: 25,000?
* Does the hierarchy exist like this?
  + CEO -> Executives -> EVP’s -> SVP’s -> VP’s -> Directors -> Managers -> Employees.
  + How many managers should there be? How many non-managers?

**DASHBOARD**

**L1 Dashboard:**

* Need
  + What are the departments we’ll see?
  + Are we not doing departments? We should have departments not positions at the top right? (Operations, Support, etc.)

Scores Section:

* Need
  + What should the score ranges be? What should the scores of the Service department be? How big of a drop on Growth and Creativity? Should we be seeing an overall drop for all scores for the department but a larger drop for Growth and Creativity (I’m assuming eSat too)?
* Making scores over time. We should see a consistent increase over time. The should go from mid 50’s to low 60’s per team.

Teams Section:

* Similar to the L1 Dashboard, what are the names of the teams that show up here?

**Heat Map:**

* Need
  + What score range should we be seeing? Where should scores go down? Specific drivers across all teams? Which teams should have higher scores in what areas? Can we get a mapping of all the scores across teams that we would like to see?
* Are the current scores/ heat map good enough or do we want to change this?

**Driver Impact Report:**

* Need:
  + Should there be a larger difference between the Driver Impact Report for eSat vs. that for the Service team? What other values should change? Should there be other High Impact, Low Score drivers?
  + For eSat what are the High Impact, High Score drivers, or the High Impact, Low Score drivers?
* Growth should be a focus area when Service is chosen. It should be High Impact, Low Score.

**Comments:**

* Need:
  + Can we get a list of the keywords that should show up? What should be bigger and what should be smaller? Which ones should be blue and which red?
  + What are some good keywords related to Growth? Career path?

Alerts:

* Need:
  + How many populations/teams should show up for the number of employees? Is it a ratio we can use? Like for every 1000 employees have 10 alerts?
  + What populations should be the worst so we can tell stories around them? What populations should exist as the highest risk of attrition?
  + Do we want to have stories here? Should we be able to drill down into a population’s score and show the comments for that team? Similar to the Japan, Gen: Y story built through the plugin?